

Still Human™

December Giving Initiative

Marouf Adeyemi e.V. — Public Participation Guide

What Is Still Human™?

Still Human™ is an annual giving initiative led by Marouf Adeyemi e.V., active throughout the month of December.

*It is built on one principle: **giving without expectation.***

It is not a lottery. It is not a reward programme. It is not a fundraising campaign in the traditional sense. It is an invitation — simple and open — to participate in an act of human solidarity.

The Question at Its Heart

"Are you still human?"

This question is not an accusation. It is not a challenge to prove something. It is a quiet invitation to reflect — to pause, in a month that can easily become transactional, and choose to give something freely, with no return expected.

How It Works

- 1. A person donates any amount — there is no minimum*
- 2. They may optionally invite 1-3 others to participate*
- 3. Those people may choose to join — or not*
- 4. There are no penalties for declining, no public rankings, no visibility pressure*

That is it. The simplicity is deliberate.

What Participation Does Not Do

Participation in Still Human™:

- Does not grant access to any service or platform*
- Does not increase the chance of selection for any programme*
- Does not unlock features or benefits*
- Does not influence decisions elsewhere in any Marouf Adeyemi e.V. initiative*

This rule is absolute and non-negotiable.

Where the Funds Go

All donations go directly to Marouf Adeyemi e.V. and are governed under full nonprofit compliance. Funds support the organization's active work in education, emergency aid, and dignity-centred projects.

Corporate ecosystem partners — including iKAUF, SALVE, Spray, Buzzwave Media, and OceanClean — may support the visibility and accessibility of Still Human™, but they do not touch or manage funds. Financial governance rests exclusively with Marouf Adeyemi e.V.

How to Participate

Donation access is available directly through the Marouf Adeyemi e.V. platform.

Where ecosystem partners are involved, they provide information and access only — QR codes, in-app links, informational screens. There are no checkout prompts, no urgency language, and no pressure of any kind.

The Tone of Still Human™

Every Still Human™ communication is governed by a clear standard:

- *No guilt*
- *No urgency pressure*
- *No "impact bragging"*
- *No corporate dominance of the message*

*The campaign must always feel **human-first** — not brand-first.*

A Final Word

Still Human™ exists to remind — not to persuade.

In a system built around dignity, giving must remain free.

If you choose to participate: thank you. If you choose not to: that is equally respected.

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